

3773 – Research Groups – FALL 2013

For your presentations, please include a:

- Thorough lecture, including when you use which technique (s).
 - Hands-on demonstration(s)* to give practical examples of the important techniques/concepts.
 - Handout clearly summarizing major topics and techniques of your topic(s) – to be distributed during or perhaps *after* lecture.
- MAKE NEW IMAGERY for your demonstrations.
1. **NIGHT AND DAY GROUP:**
Adding atmospherics (242-247). Photoshop After Dark (CH8, pp297-317)
 2. **GRAB BAG GROUP:**
Content aware scaling (354-359), funky color effects (p364-371) – plus add some instagrammy-type effects for RAW files that you learn from a Google search, blur and digital fog machine (pp 390-395), and snazzy borders (pp 396-405)
 3. **PRETTY PEOPLE GROUP:**
Retouching people (CH 6 - pp 167-197).
 4. **MONEY GROUP:**
The group with the unwieldy topic of “Now that you’re nearly done with the class, it’s time to make some money”. You will form your own presentation as an amalgam of the sections, “Minding your own business” (pp457-473, and supplement this brief section with *extensive* external web-research (on a variety of possible paid work, including how to make a living in stock photography, wedding photography, assisting, commercial, Kickstarter funded projects, paid reportage, freelancing (to start with). Also include a section on advertising for your business on Facebook and other social media (include costs and how to target specific demographics with your message). This site might also be helpful for your topic: <http://photo.net/learn/photography-business/>